



<b>Subject:</b>	<b>Notice of Motion – Proposed City Ambassadors Scheme</b>
<b>Date:</b>	24th April, 2026
<b>Reporting Officer:</b>	Nora Largey, City Solicitor/Director of Legal and Civic Services
<b>Contact Officer:</b>	Eilish McGoldrick, Democratic Services and Governance Coordinator

<b>Restricted Reports</b>	
<b>Is this report restricted?</b>	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>
<b>If Yes, when will the report become unrestricted?</b>	
<b>After Committee Decision</b>	<input type="checkbox"/>
<b>After Council Decision</b>	<input type="checkbox"/>
<b>Some time in the future</b>	<input type="checkbox"/>
<b>Never</b>	<input type="checkbox"/>

<b>Call-in</b>	
<b>Is the decision eligible for Call-in?</b>	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>

<b>1.0</b>	<b>Purpose of Report or Summary of main Issues</b>
1.1	To consider a motion in relation to Proposed City Ambassadors Scheme, which was referred to the Committee by the Standards and Business Committee at its meeting on 24th March 2026.
<b>2.0</b>	<b>Recommendations</b>
2.1	The Committee is asked to note that, in accordance with Standing Orders, Notices of Motion which commit the Council to expenditure or fall within the remit of a particular Committee must be referred to the appropriate committee for consideration and report.

	At this stage, the Committee is asked to note that the notice of motion has been received and that, if agreed, a subsequent report will be brought back to the Committee outlining a detailed consideration of the motion and the potential cost implications.
<b>3.0</b>	<b>Main report</b>
3.1	<p><b><u>Key Issues</u></b></p> <p>At the meeting of the Standards and Business Committee held on 24th March 2026, the following motion, which was proposed by Councillor Long and seconded by Councillor Nelson was referred to the Committee for consideration:</p>
3.2	<p><b><u>Proposed City Ambassadors Scheme</u></b></p> <p>“This Council will introduce a City Ambassadors scheme which recognises those in the city who have made outstanding contributions in various sectors. These individuals will have a formal role in promoting Belfast.</p> <p>This new scheme will be more inclusive and allow for more diverse recognition than the Freedom of the City scheme and allow us to better recognise the achievements of those in Belfast.”</p> <p>Proposer: Councillor Michael Long</p> <p>Secunder: Councillor Sam Nelson</p>
3.3	The motion calls upon the Council to introduce a City Ambassador scheme. The Strategic Policy and Resources Committee is responsible for the development of key corporate and cross cutting strategies and policies; therefore, the motion has been referred to this Committee for consideration.
3.4	<p><b><u>Financial and Resource Implications</u></b></p> <p>None at this stage as there is no commitment to proceed with the Notice of Motion. Details of any financial and resource implications will be reported at a subsequent meeting.</p>
3.5	<p><b><u>Equality or Good Relations Implications/Rural Needs Assessment</u></b></p> <p>None associated with this report.</p>